

University of San Diego Digital USD

News Releases

USD News

1978-06-19

"The Transnational Corporation" will be the topic of a one-day program at USD on July 25.

Office of Public Information

Follow this and additional works at: <http://digital.sandiego.edu/newsreleases>

Digital USD Citation

Office of Public Information, ""The Transnational Corporation" will be the topic of a one-day program at USD on July 25." (1978). *News Releases*. 1878.
<http://digital.sandiego.edu/newsreleases/1878>

This Press Release is brought to you for free and open access by the USD News at Digital USD. It has been accepted for inclusion in News Releases by an authorized administrator of Digital USD. For more information, please contact digital@sandiego.edu.

NEWS RELEASE

UNIVERSITY OF SAN DIEGO



OFFICE OF PUBLIC INFORMATION

CONTACT: SARA S. FINN

TELEPHONE: 714-291-6480 / EXT. ~~54~~ 4296

ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

For immediate release

"The Transnational Corporation" will be the topic of a one-day program at USD on July 25. Dr. Don Markwell, International Management Education Advisor with Unilever Limited, London, England and principal of Unilever Staff College, will lead the discussion. Dr. Markwell has been a faculty member for USD's first Executive Management Institute held for nineteen corporation heads.

The \$50 fee for the 9 A.M. to 5 P.M. Institute includes lunch. It will be held in the School of Business Administration Building on the eastern end of the Alcala Park campus. Registration, limited to fifty persons, may be made by phoning Mal Rafferty, USD Conference Center, 291-6480.

#

June 19, 1978

Sentinel
Union-Banner
Tribune-Caleman
St. Mary
Deer Beach
Southern Cross
Daily Transcript
"Times Advocate"
& A/S D. Fetherling

Sheldon Campbell-SD Magazine
Mal Rafferty